

## TM Italia LAB for the Heart of Italy

Our icons in the solidarity project to rebuild the future of the areas hit by earthquakes in Central Italy.

archi  
products®



This too is innovation. Making one's research available for the common good. TM Italia, an example of Marche-based excellence in the manufacture of "tailored" kitchens and long guided by experimentation, is thus making its icons available to raise solidarity funds to allocate to the areas affected by the earthquake swarm that has devastated the marvellous villages of Central Italy since the 24th August 2016.

Four unique pieces, with highly innovative contents, will be sold on the Archiproducts platform. For each of the products, the company will donate 5,000 € in socially valuable projects for the communities of Le Marche, which desperately need to group together around their villages.

*"Although being close to the epicentres, we were unharmed by these dramatic events. We feel privileged to have some domestic spaces and workplaces in which to nurture the future of our children and this extraordinary territory on a daily basis"- explains Gianluca Tondi, the head of TM Italia. "We want to share this privilege, which we considered obvious before the earthquake, with the communities that need to regroup and rebuild their identity, starting with social, professional, and cultural relations. We will make our contribution in this direction, hoping that the public will also participate by supporting the initiative."*

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100% Made in Italy manufacturing process, 100% recycled wood panels.

### TM Italia s.r.l.

Headquarter: I - 63100 Ascoli Piceno · zona ind.le Campolungo · via del Fornaio, 24 · T (+39) 0736 815212 · F (+39) 0736 814648  
info@tmitalia.com · www.tmitalia.com

Four real and unique pieces packed with innovation and developed with the collaboration of designers and research centres. This is the solidarity-based innovation with which TM Italia wishes to contribute to rebuilding the future of the splendid historic villages of Central Italy:

**Petra.** A tribute to Ascoli Piceno, the city of travertine. Essential volumes, which glorify the select materials (travertine, weathering steel and walnut wood), enriched with home automation applications that enable the doors to be opened electronically and the monolithic island to be transformed into a workspace by extracting the built-in oven and a monitor from the sliding travertine top.

**Oready.** Designed by Angela Sanfrancesco and Daniele Galloppo. A carbon-neutral kitchen built with environmentally sustainable materials and equipped with innovative systems to improve its energy efficiency, such as the Zirpot, which naturally adjusts the temperature through the heat transfer of plant matter, an integrated compost bin that allows food waste to be reduced, and an intelligent system that reuses clean water to supply the kitchen's plant matter.

**Off Kitchen.** Designed by Daniele Bedini. The maximum possible expression in a kitchen, designed for hybrid workspaces or contemporary multifunctional domestic spaces. The sink and the stovetop have been built into the table and disappear into its mere ten-centimetre thickness. The equipped table, built entirely from Corian, is supported by another extractable table. The two freestanding columns contain the electrical appliances and the pantry compartments.

**FX Carbon.** Designed by Ruadelpapavero. A concentration of applied technology that turns food preparation into a futuristic experience. A digital console with touch interface controls the opening of the concealed sink, along with the concealed ovens, the safety lock on doors and drawers, as well as enabling access to the internet, email, social networks, etc. The console includes a 42" monitor that works as a media centre. The kitchen is equipped with electro-pneumatic openings, touch openings, and electrically controlled push-and-pull openings. Each compartment is lit internally with LED lights.

All products sold for solidarity are complete with appliances, transport, and assembly throughout Italy (island benches excluded). The products are discounted by over 70%, with the company absorbing all research and development costs. The customer will have the exclusive chance to access the authentic quality of the best TM Italia creations, with unprecedented purchasing conditions.

**[tmitalia.com/lab-heart-italy](http://tmitalia.com/lab-heart-italy)**

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## TM Italia Lab for the Heart of Italy

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With the sale of products in the "TM Italia LAB for the Heart of Italy" operation, the company will be able to donate up to 20 000€ for concrete actions in the Marche region, oriented to the rebuilding of the socio-cultural relationship fabric as a basis for bringing the communities together. Anyone who wishes to support the initiative can do so by bank transfer, using the information given below. Even small actions can have great value. At the end of the fundraising, TM Italia will publish the results and document the progress of the projects through its channels.

### *Bank transfer details*

IBAN IT50T0200813507000040319914  
UNICREDIT BANCA - AGENZIA DI ASCOLI PICENO

### *Payable to*

TM ITALIA srl  
via Cenciarini 3  
63040 - Folignano (AP)

### *Reason for payment*

TM ITALIA LAB PER IL CUORE D'ITALIA

*Per visualizzare la collezione:*

**[tmitalia.com/lab-heart-italy](http://tmitalia.com/lab-heart-italy)**

